



**Palliative Care
Tasmania**



end-of-life ecosystem

THE POWER OF CONNECTION

**Palliative Care Tasmania
2026 CONFERENCE
9–10 SEPTEMBER 2026
Wrest Point, Hobart, Tasmania**

Sponsorship Prospectus

Invitation to join us

The 2026 Palliative Care Tasmania Conference, **End of Life Ecosystem – The Power of Connection**, brings together the state’s palliative care workforce, educators and sector partners for a targeted two-day event focused on capability, collaboration and action. The theme recognises that palliative care is an interconnected ecosystem shaped by clinical skill, community insight, cultural knowledge and the lived experiences of people navigating serious illness, dying, death, grief and bereavement.

Tasmania’s need is accelerating. Demand for palliative care is rising sharply, workforce capability must grow, and the complexity of grief within families and communities is intensifying. This event is designed to drive that shift by strengthening relationships across the system and connecting the people who influence practice, policy and service design.

For sponsors, this is not just an event. It is a high-value platform to position your organisation as a trusted partner in one of Tasmania’s most significant areas of health system reform.

Your sponsorship delivers tangible value:

- Direct access to more than 200+ delegates across public and private health, aged care, general practice, education providers, community organisations and bereavement support services.
- Visibility in front of decision makers who shape service models, commission programs, purchase training, and influence sector investment.
- Brand alignment with a sector grounded in compassion, integrity and quality care, at a time when community expectations and scrutiny are rising.
- A clear demonstration of your organisation’s commitment to improving experiences across the full palliative care journey, including grief and bereavement.
- Opportunities to showcase your services, products, innovations or expertise to a highly engaged audience.
- The ability to strengthen existing partnerships and build new collaborations within Tasmania’s health and community ecosystem.

Sponsorship opportunities at a glance

A range of sponsorship packages are available, with options designed to maximise visibility, engagement and return on investment. If your objectives sit outside the outlined opportunities, we are happy to tailor a package that meets your priorities.

Join us as we strengthen Tasmania’s palliative care ecosystem. Your support will help drive positive change across care, connection and bereavement support, while positioning your organisation as a leader committed to improving outcomes for Tasmanians at their most vulnerable moments.

Platinum	\$8,000	Exclusive
Gold	\$5,000	3 available
Coffee Cart	\$4,000	Exclusive
Welcome Networking Function	\$4,000	Exclusive
Name badge & lanyard	\$4,000	Exclusive
Delegate Satchel	\$3,500	Exclusive
Keynote Speaker	\$3,000	2 available
Notebook & pen	\$3,000	Exclusive
Water bottle	\$2,000	Exclusive
Concurrent Session	\$2,000	Multiple
Lunch	\$1,500	2 available
Refreshments	\$1,000	4 available
Exhibitor	\$1,250	Multiple

*Please note that all prices include GST and are in AUD



Platinum Sponsor

\$8,000

EXCLUSIVE — ONE OPPORTUNITY AVAILABLE

Sponsorship benefits:

- Ongoing recognition as the Platinum Partner both prior to and during the conference, whenever appropriate
- Prominent logo recognition as the Platinum Partner in all promotional material, including handbook, program and signage, as well as displayed on holding slides during all conference sessions
- Hyperlinked logo on conference website pages
- Opportunity to supply a 60-second promotional video to be played in the plenary prior to the commencement of official proceedings
- One 10-minute speaking opportunity in a plenary session (topic to be approved by the Conference Committee)
- Your organisation's logo and 250-word profile hosted on the conference website pages, hyperlinked to your website
- Logo on electronic signage in conference venue
- Opportunity to supply two pull-up banners for display in the conference plenary room
- Two clothed exhibition tables in prime position for the duration of the conference — double trade space
- Complimentary full registrations for four delegates, including attendance at the Networking Event
- Opportunity to supply two full-page advertisements in the conference handbook, one of which will be on the inside front cover or inside back cover (finished artwork to be supplied by partner)
- Opportunity to provide an item for the delegate satchel (to be negotiated)
- Acknowledgement of role as Platinum Partner across TasCOSS's social media channels with at least two dedicated posts

Gold Sponsor

\$5,000

THREE OPPORTUNITIES AVAILABLE

Sponsorship benefits:

- Ongoing recognition as a Gold Sponsor of the 2026 Palliative Care Tasmania Conference, prior to, during and after the event, whenever appropriate
- Prominent logo recognition as a Gold Sponsor of the Conference in all digital and printed promotional material, including eDMs, handbook, program, and signage
- Organisation logo on holding slides for Conference
- Verbal acknowledgement of role as a Gold Sponsor at the Conference open and close
- Organisation logo and 175-word profile hosted on the Conference page of the PCT website, hyperlinked to your website
- One (1) clothed trestle table in a prominent position for duration of the Conference
- Complimentary full registrations for two (2) delegates, inclusive of networking event
- Opportunity to supply one (1) full page advertisement in the Conference handbook (finished artwork to be supplied by sponsor)
- Opportunity to provide two (2) satchel inserts of up to four (4) double sided pages, no larger than A4, or a promotional item for delegate satchel
- Opportunity to supply a 60 second promotional video to be played in a plenary session throughout the day
- Copy of delegate list (supplied in accordance with Australian privacy and anti-spam legislation)

Coffee Cart Sponsor

\$4,000

EXCLUSIVE — ONE OPPORTUNITY AVAILABLE

Sponsorship benefits:

- Exclusive naming rights as the Coffee Cart Sponsor
- Ongoing recognition as the exclusive Coffee Cart Sponsor of the 2026 Palliative Care Tasmania Conference, prior to, during and after the event, whenever appropriate
- Opportunity to supply branded coffee cups for use at the coffee cart
- Opportunity to supply two pull-up banners for display next to the coffee cart
- Prominent logo recognition as the Coffee Cart Sponsor of the Conference in all digital and printed promotional material, including eDMs, handbook, program, and signage
- Verbal acknowledgement of role as the Coffee Cart Sponsor at the Conference
- Organisation logo and 150-word profile hosted on the Conference page of the PCT website, hyperlinked to your website
- Complimentary full registrations for two (2) delegates, inclusive of networking event
- Opportunity to supply one (1) full page advertisement in the Conference handbook (finished artwork to be supplied by sponsor)
- Opportunity to provide two (2) satchel inserts of up to four (4) double sided pages, no larger than A4, or a promotional item for delegate satchel
- Copy of delegate list (supplied in accordance with Australian privacy and anti-spam legislation)

Welcome Networking Function Sponsor

\$4,000

EXCLUSIVE — ONE OPPORTUNITY AVAILABLE

Sponsorship benefits:

- Exclusive naming rights as the Welcome Networking Function Sponsor
- Ongoing recognition as the Exclusive Welcome Networking Function Sponsor of the 2026 Palliative Care Tasmania Conference, prior to, during and after the event, whenever appropriate
- Opportunity for a five-minute address at the Networking Event
- Opportunity to supply two pull-up banners for display in the Networking Event
- Prominent logo recognition as the Welcome Networking Function Sponsor of the Conference in all digital and printed promotional material, including eDMs, handbook, program, and signage
- Verbal acknowledgement of role as the Welcome Networking Function Sponsor at the Conference
- Organisation logo and 150-word profile hosted on the Conference page of the PCT website, hyperlinked to your website
- Complimentary full registrations for two (2) delegates, inclusive of networking event
- Opportunity to supply one (1) full page advertisement in the Conference handbook (finished artwork to be supplied by sponsor)
- Opportunity to provide two (2) satchel inserts of up to four (4) double sided pages, no larger than A4, or a promotional item for delegate satchel
- Copy of delegate list (supplied in accordance with Australian privacy and anti-spam legislation)

Name Badge & Lanyard Sponsor

\$4,000

EXCLUSIVE — ONE OPPORTUNITY AVAILABLE

Sponsorship benefits:

- Exclusive sponsorship of the delegate name badge and lanyard
- Logo printed on all delegate name badges and lanyards, alongside the Palliative Care Tasmania logo
- Ongoing recognition as the Name Badge and Lanyard Sponsor of the 2026 Palliative Care Tasmania Conference, prior to, during and after the event, whenever appropriate
- Prominent logo recognition as the Name Badge and Lanyard Sponsor of the Conference in all digital and printed promotional material, including eDMs, handbook, program, and signage
- Verbal acknowledgement of role as the Name Badge and Lanyard Sponsor at the Conference
- Organisation logo and 150-word profile hosted on the Conference page of the PCT website, hyperlinked to your website
- Complimentary full registrations for two (2) delegates, inclusive of networking event
- Opportunity to supply one (1) full page advertisement in the Conference handbook (finished artwork to be supplied by sponsor)
- Opportunity to provide two (2) satchel inserts of up to four (4) double sided pages, no larger than A4, or a promotional item for delegate satchel
- Copy of delegate list (supplied in accordance with Australian privacy and anti-spam legislation)

Delegate Satchel Sponsor

\$3,500

EXCLUSIVE — ONE OPPORTUNITY AVAILABLE

Sponsorship benefits:

- Exclusive sponsorship of the delegate satchel for the Palliative Care Tasmania 2026 Conference
- Logo printed on all delegate satchels, alongside the Palliative Care Tasmania logo
- Ongoing recognition as the Satchel Sponsor of the 2026 Palliative Care Tasmania Conference, prior to, during and after the event, whenever appropriate
- Prominent logo recognition as the Satchel Sponsor of the Conference in all digital and printed promotional material, including eDMs, handbook, program, and signage
- Verbal acknowledgement of role as the Satchel Sponsor at the Conference
- Organisation logo and 125-word profile hosted on the Conference page of the PCT website, hyperlinked to your website
- Complimentary full registrations for two (2) delegates, inclusive of networking event
- Opportunity to supply one (1) full page advertisement in the Conference handbook (finished artwork to be supplied by sponsor)
- Opportunity to provide one (1) satchel inserts of up to four (4) double sided pages, no larger than A4, or a promotional item for delegate satchel
- Copy of delegate list (supplied in accordance with Australian privacy and anti-spam legislation)

Keynote Speaker Sponsor

\$3,000

TWO OPPORTUNITIES AVAILABLE

Sponsorship benefits:

- Ongoing recognition as a Keynote Speaker Sponsor of the 2026 Palliative Care Tasmania Conference, prior to, during and after the event, whenever appropriate
- Opportunity to align your organisation with a Keynote Speaker of your choice (first in best dressed)
- Logo recognition as a Keynote Speaker Sponsor in all digital and printed promotional material, including eDMs, handbook, program, and signage
- Organisation logo on holding slide for chosen Keynote Speaker's session
- Opportunity to introduce Keynote Speaker you are aligned to
- Organisation logo and 125-word profile hosted on the Conference page of the PCT website, hyperlinked to your website
- One (1) clothed trestle table for duration of the Conference
- Complimentary full registration for one (1) delegate, inclusive of networking event
- Opportunity to supply one (1) half page advertisement in the Conference handbook (finished artwork to be supplied by sponsor)
- Opportunity to provide one (1) satchel inserts of up to four (4) double sided pages, no larger than A4, or a promotional item for delegate satchel
- Copy of delegate list (supplied in accordance with Australian privacy and anti-spam legislation)

Notebook and Pen Sponsor

\$3,000

EXCLUSIVE — ONE OPPORTUNITY AVAILABLE

Sponsorship benefits:

- Ongoing recognition as the Notebook and Pen Sponsor of the 2026 Palliative Care Tasmania Conference, prior to, during and after the event, whenever appropriate
- Exclusive opportunity to provide a branded notebook and pen for every delegate (sponsor to supply merchandise at own expense)
- Logo recognition as the Notebook and Pen Sponsor in all digital and printed promotional material, including eDMs, handbook, program, and signage
- Organisation logo and 125-word profile hosted on the Conference page of the PCT website, hyperlinked to your website
- Complimentary full registration for one (1) delegate, inclusive of networking event
- Opportunity to supply one (1) half page advertisement in the Conference handbook (finished artwork to be supplied by sponsor)
- Opportunity to provide one (1) satchel insert of up to four (4) double sided pages, no larger than A4, or a promotional item for delegate satchel
- Copy of delegate list (supplied in accordance with Australian privacy and anti-spam legislation)

Water Bottle Sponsor

\$2,000

EXCLUSIVE — ONE OPPORTUNITY AVAILABLE

Sponsorship benefits:

- Ongoing recognition as the Water bottle Sponsor of the 2026 Palliative Care Tasmania Conference, prior to, during and after the event, whenever appropriate
- Exclusive opportunity to provide a branded reusable water bottle for every delegate (sponsor to supply merchandise at own expense)
- Logo recognition as the Water Bottle Sponsor in all digital and printed promotional material, including eDMs, handbook, program, and signage
- Organisation logo and 125-word profile hosted on the Conference page of the PCT website, hyperlinked to your website
- Complimentary full registration for one (1) delegate, inclusive of networking event
- Opportunity to supply one (1) half page advertisement in the Conference handbook (finished artwork to be supplied by sponsor)
- Opportunity to provide one (1) satchel insert of up to four (4) double sided pages, no larger than A4, or a promotional item for delegate satchel
- Copy of delegate list (supplied in accordance with Australian privacy and anti-spam legislation)

Concurrent Session Sponsor

\$2,000

MULTIPLE AVAILABLE

Sponsorship benefits:

- Ongoing recognition as a Concurrent Session Sponsor of the 2026 Palliative Care Tasmania Conference, prior to, during and after the event, whenever appropriate
- Logo recognition as a Concurrent Session Sponsor of the Conference in all digital and printed promotional material, including eDMs, handbook, program, and signage
- Opportunity to align your organisation with a Concurrent Session of your choice (first in best dressed)
- Organisation logo on holding slide for chosen Concurrent Session
- Opportunity to Chair Concurrent Session
- Opportunity to place a pull up banner in Concurrent Session
- Organisation logo and 110-word profile hosted on the Conference page of the PCT website, hyperlinked to your website
- Complimentary full registration for one (1) delegate, inclusive of networking event
- Opportunity to supply one (1) half page advertisement in the Conference handbook (finished artwork to be supplied by sponsor)
- Opportunity to provide one (1) satchel inserts of up to four (4) double sided pages, no larger than A4, or a promotional item for delegate satchel
- Copy of delegate list (supplied in accordance with Australian privacy and anti-spam legislation)

Lunch Sponsor

\$1,500

TWO OPPORTUNITIES AVAILABLE

Sponsorship benefits:

- Ongoing recognition as the Lunch Sponsor both prior to and during the Conference, whenever appropriate
- Naming rights for lunch for the Conference
- Logo signage placed on catering stations for sponsored lunch
- Opportunity to supply two pull-up banners for display during sponsored lunch break
- Your organisation's logo hosted on the Conference website pages, hyperlinked to your website
- Complimentary full registration for one (1) delegate, including attendance at the networking event



**end-of-life
ecosystem**

THE POWER OF CONNECTION

Refreshment Break Sponsor

\$1,000

THREE OPPORTUNITIES AVAILABLE

Sponsorship benefits:

- Ongoing recognition as the Refreshment Break Sponsor both prior to and during the Conference, whenever appropriate
- Naming rights for morning tea break for the Conference
- Logo signage placed on catering stations for sponsored break, and opportunity to supply one pull-up banner for display during the break
- Your organisation's logo hosted on the Conference website pages, hyperlinked to your website
- Complimentary full registration for one (1) delegate, including attendance at the networking event

Exhibitor

\$1,350

MULTIPLE OPPORTUNITIES AVAILABLE

Sponsorship benefits:

- One (1) clothed trestle table and two (2) chairs (power available by request)
 - The trade exhibition will host arrival tea and coffee, morning and afternoon refreshments, lunches and the Welcome Reception, presenting the perfect platform to connect with delegates
 - Complimentary Full Conference registration for one (1) delegate, including attendance at the networking event
- *Note, all delegates that are within the Trade Exhibition and/or Conference are to be registered delegates, including those manning trade tables.

Handbook Advertising

Full page - \$700

(A4 size. Full colour. Finished artwork supplied by Sponsor) \$1,000

Half page - \$400

(Half A4 size. Full colour. Finished artwork supplied by Sponsor)

Satchel Inserts

A4 (double sided) flyer - \$250

Brochure (not larger than A4, up to 6 double sided pages) - \$350

Promotional Item - \$350

Acceptance form and details

Organisation details

Organisation name:

I would like to invest in the following sponsorship package(s):

Contact person:

Postal address:

State:

Postcode:

Phone:

Email:

Platinum	\$8,000
Gold	\$5,000
Coffee Cart	\$4,000
Welcome Networking Function	\$4,000
Name badge & lanyard	\$4,000
Delegate Satchel	\$3,500
Keynote Speaker	\$3,000
Notebook & pen	\$3,000
Water bottle	\$2,000
Concurrent Session	\$2,000
Lunch	\$1,500
Refreshments	\$1,000
Exhibitor	\$1,250

Payment

Please send me a tax invoice

Please charge my:

VISA

Mastercard

Cardholder's name:

Cardholder's number:

Expiry date:

Cardholder's signature:

CCV:

Please save and return this form to:

2026 Palliative Care Tasmania Conference

c/- Naomi Will, Eventsphere

PO Box 2365, Newstead TAS 7248

M: 0439 336 511 E: naomi@eventsphere.com.au



Palliative Care
Tasmania



end-of-life
ecosystem
THE POWER OF CONNECTION

Palliative Care Tasmania
2026 CONFERENCE
9-10 SEPTEMBER 2026
Wrest Point, Hobart, Tasmania